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DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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02613586 Supplier Number: 45288618 (USE FORMAT 7 FOR FULLTEXT)  
**PEAPOD JOINS FORCES WITH NOVELL TO PREPARE MIGRATION PATH TO NETWARE 4**  
M2 Presswire, pN/A  
Jan 26, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 880

... enables NetWare 2.x and 3-x bindery-based networks to be captured to a **template** or **container** object (such as **marketing** or sales database), converted to an NDS format which can then be modified, combined and printed off line in a report format. When the new **template** is complete, DS Standard automatically writes the information to a live NetWare 4 server that...

02283985      SUPPLIER NUMBER: 54289677      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Quark counters-plans to market news-oriented Web publishing system  
NewsFlash will be supplied by Adhesive Software, a Texas startup with an  
innovative system already in the field. (Company Operations)  
Seybold Report on Internet Publishing, 3, 6, NA(1)  
Feb, 1999  
ISSN: 1090-4808      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 1977      LINE COUNT: 00160

... administrators set up and modify these templates, with easy access to the database field names.

Container page templates can vary from simple container objects (for example, banner ads or a paper's masthead) to full-fledged master documents with live copy, graphics...

...Studio application lets the administrator create a library of objects that can be reused, and template designers can use Studio to open up container pages and insert and manipulate objects. WebOS is indifferent as to how the page objects...

...makes it easy to update the functionality of referenced objects without necessarily updating the page templates. Likewise, it gives page designers the ability to modify page layout without any knowledge of...

...a central location and specify their destinations. Basically, it's a drag-and-drop storage container," explains Jean Hodgson, product marketing manager for Wall Data. Users then access this data simply by clicking on desktop icons...

NewsFlash will be supplied by Adhesive Software, a Texas startup with an innovative system already in the field. (Company Operations)

The Seybold Report on Internet Publishing, v3, n6, pNA(1)  
Feb, 1999

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 1857

... with easy access to the database field names.

Container page templates can vary from simple **container objects** (for example, **banner** ads or a paper's masthead) to full-fledged master documents with live copy, graphics...

1999

Descriptors: Web Tools; b Sites; Web Page Authoring Enterprise  
Computing; Design ; Electronic Commerce

24/5,K/2 (Item 2 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs.

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00537588 99PU06-002

**Personalized printing for less -- Want to produce on-demand print jobs  
with customized content? It's easier than you think**

Adams, Eric J

Publish , June 1, 1999 , v14 n6 p56-59, 4 Page(s)

ISSN: 0897-6007

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Discusses a new class of variable-data printing (VDP) software that aims to bring VDP technology and prices down to earth. Explains that VDP is the ability to merge a **templated** page layout with **customized** print elements and can incorporate customized text, chart, colors, logos, headlines, and other **page** elements. Adds that it creates **customized**

**brochures** , **catalogs** , and direct mail pieces for **marketing** campaigns. Notes that it includes a list of nonproprietary software programs that make VDP accessible for relatively little. Says that there is a new standalone product that includes a database and makes VDP easier, since all the

REVISION DATE: 990830

20/5/4 (Item 4 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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01673633 DOCUMENT TYPE: Product

PRODUCT NAME: WebExpress 3.0 (673633)

MicroVision Development Inc (612642)  
2185 Faraday Ave #140  
Carlsbad, CA 92008 United States  
TELEPHONE: (760) 438-7781

RECORD TYPE: Directory

CONTACT: Sales Department

WebExpress 3.0 allows users to easily create and manage professional Web sites. They can: (1) choose from dozens of customizable templates to quickly establish a professional Web presence; (2) use wizards to create product promotions, communicate with customers and conduct business from the Web site; and (3) publish information to the Internet with a click of a button. The system features: (1) professionally-designed templates; (2) easy graphic conversion; (3) fast image display; (4) WYSIWYG frame editing; (5) Web Site Manager; (6) Frame Wizard; (7) Form Wizard; (8) Setup Wizard; (9) Cascading Style Sheets; (10) link checking; (11) Image Map Editor; (12) edit text on images; (13) Image Editor Launcher; (14) sound files; (15) video clips; (16) browser plug-ins; (17) marquees; and (18) ActiveX objects.

DESCRIPTORS: Internet Utilities; Public Networks; Page Composition; Web Site Design; Internet Marketing; Templates; Multimedia

HARDWARE: IBM PC & Compatibles; 80486; Pentium  
OPERATING SYSTEM: Windows; Windows NT/2000  
PROGRAM LANGUAGES: Not Available  
TYPE OF PRODUCT: Micro  
POTENTIAL USERS: Small Businesses, Individuals, Cross Industry  
PRICE: \$69.95; \$560 - 10-users; \$980 - 20-users; \$2,275 - 50-users

DOCUMENTATION AVAILABLE: Online documentation  
OTHER REQUIREMENTS: 8MB RAM; 80486+ CPU required  
REVISION DATE: 981109

20/5/5 (Item 5 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

5/5/1 (Item 1 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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01669954 DOCUMENT TYPE: Product

PRODUCT NAME: BANTA CatalogVision (669954)

Banta Corp (620467)  
225 Main St PO Box 8003  
Menasha, WI 54952-8003 United States  
TELEPHONE: (920) 751-7777

RECORD TYPE: Directory

CONTACT: Sales Department

BANTA CatalogVision is an application product, printing and fulfillment service that enables catalog publishers, manufacturers, retailers and business-to-business merchandisers to cost-effectively create, update and print individualized catalogs. It can produce virtually any quantity and/or color configuration of a catalog, utilizing **predefined design templates** from a corporate design or product branding program, an image database and a product pricing system. The product is composed of two basic components: (1) an end-user application; and (2) Banta Integrated Media on-demand digital print fulfillment service. The end-user application is a user interface that is used for creating and selecting options to build custom catalogs. It includes a database of all pricing information, page layout options, cover options, etc. Once catalog orders are received, the print order is processed by utilizing a combination of databases and a robust QuarkXPress extension. Pages are built **on -the-fly** and PostScript is created for the desired output. Proofs are then sent back to the end-user for final confirmation. Upon approval, custom catalogs are printed on the requested imaging device.

DESCRIPTORS: Electronic Publishing; Internet Utilities; Authoring Systems; Internet Marketing ; Catalog Orders; Public Networks; Page Composition; Retailers; Publishing

HARDWARE: IBM PC & Compatibles; Sun; Apple Macintosh  
OPERATING SYSTEM: Windows; Windows NT/2000; QuarkXPress  
PROGRAM LANGUAGES: PostScript  
TYPE OF PRODUCT: Micro; Workstation  
POTENTIAL USERS: Catalog Publishers, Cross Industry  
PRICE: Available upon request

REVISION DATE: 980528

15/5/2 (Item 2 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00119471 DOCUMENT TYPE: Review



merging plurality of elements, may be repeated, as necessary, to generate a plurality of merged bitmaps.

#### French Abstract

L'invention concerne un procede informatique pour la generation d'une specification (14) PDL (langage de description de la page) d'un type defini par la facon dont les donnees type doivent apparaitre sur une page d'impression. b) a generer une pluralite de specifications (14) PDL de sous-type; c) a interpreter la specification type de maniere a generer un bitmap ou des commandes (liste d'affichage); d) a sauvegarder le bitmap ou les commandes dans la memoire; e) a associer l'identificateur de sous-type aux variables aux specifications de sous-type; f) a acceder a une premiere specification de sous-type; g) a traiter cette premiere specification de sous-type pour generer un bitmap ou des commandes; h) a acceder au bitmap ou aux commandes; et i) a fusionner la pluralite de commandes (16) de rendu, si necessaire. Ces etapes peuvent etre repetees, si necessaire, afin de generer une pluralite de bitmaps fusionnees.

Legal Status (Type, Date, Text)

Publication 20001019 A1 With international search report.

25/5/20 (Item 18 from file: 349)  
DIALOG(R) File 349:PCT Fulltext  
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00745523 \*\*Image available\*\*

ONLINE ADVERTISING NETWORKS AND WEB-BASED INFORMATION AND  
ADVERTISING DISTRIBUTION SYSTEMS  
RESEAUX PUBLICITAIRES EN LIGNE ET SYSTEMES DE DISTRIBUTION D'INFORMATIONS  
ET DE PUBLICITE SUR LE WEB

Patent Applicant/Assignee:

SOURCEGATE SYSTEMS INC, 37 Medford Street, Somerville, MA 02143, US,  
US (Residence), US (Nationality)

Inventor(s):

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Legal Representative:

KELLY Edward J, Foley, Hoag & Eliot, LLP, One Post Office Square, Boston,  
MA 02109, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200058897 A2 20001005 (WO 0058897)  
Application: WO 2000US8458 20000330 (PCT/WO US0008458)  
Priority Application: US 99126881 19990330  
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Main International Patent Class: G06F-017/60  
Publication Language: English  
Filing Language: English  
Fulltext Availability:  
Detailed Description  
Claims  
Fulltext Word Count: 9215

#### English Abstract

A method of inserting additional content into an existing content stream by inserting request for content from an information servers into an existing web request at the point of access. This is accomplished by intercepting an original request for web content from a web destination and supplementing the request with one or more requests for content from another information server. In addition, the present invention relates to methods for delivering customized, personalized, targeted, context or destination URL triggered content through a combination of "push" and "pull" mechanism to users, and to capture user eyeball attention throughout a user's entire network access session in a portable and non-intrusive manner.

#### French Abstract

L'invention concerne un procede permettant d'insérer un contenu supplémentaire dans un flot de contenus existant. Le procede consiste a insérer une demande de contenu a partir d'un serveur d'informations dans une demande web existante au point d'accès, ce que l'on peut réaliser en interceptant une demande originelle de contenus web d'une destination web et en completant la demande d'une ou de plusieurs demandes de contenus a partir d'un autre serveur d'informations. En outre, l'invention concerne des procedes d'émission de contenu de contexte sur mesure, personnalisés, cible ou de contenu déclenché par l'URL de destination par le biais d'une combinaison de mecanismes du "pousser-tirer" vers l'utilisateur, et destinés a saisir l'attention de l'utilisateur tout au long d'une session entiere d'accès au reseau d'une maniere independante et non intrusive.

#### Legal Status (Type, Date, Text)

Publication 20001005 A2 Without international search report and to be republished upon receipt of that report.  
Examination 20001228 Request for preliminary examination prior to end of 19th month from priority date